

2025

PACOLET

SOUTH CAROLINA

180 Montgomery Avenue
Pacolet, SC 29372

Sponsorship Guide



Saturday, May 3rd | 4PM-9PM

A celebration of everything Pacolet and an event to showcase our town, this event presents the history, the people, and all that makes Pacolet a great place to live, work, and play. This May will mark 129 years of Pacolet, with it's founding in 1896. Live entertainment, vendors, food, and stories of the past will take place for this event.

PRESENTING SPONSOR - \$1000 *(1 Available)*

- Company Logo included in all announcements as Presenting Sponsor
- Company Name listed as the Presenting Sponsor on all marketing
- Company Logo on T-shirts (Premier size and location)
- 10x20 vendor location available Premier Spot
- Ability to display company banner (that you provide) at the event
- First right of refusal to be Presenting Sponsor for 2026
- Other promotional suggestions are welcome

FOUNDER'S FRIEND - \$250*

- Company Logo on T-shirts (Large Graphic)
- Company Logo listed on all digital media and event posters
- 10x10 vendor location available Premier Spot
- Ability to display company banner (that you provide) at the event

*For businesses located in Pacolet cost will be \$100

BE A SPONSOR

If you are interested in investing in the Pacolet community, please reach out to Patrick Kay at pkay@townofpacolet.com or call 864-474-9504.

INVEST IN THE PACOLET COMMUNITY



2nd Saturday, May - August | 3pm-6pm

BUY FRESH, BUY LOCAL, BY THE RIVER

It's not just a fun phrase, it's what our Farmer's Market is all about. Come join us each month and see what all of our vendors have to offer, from crafts to fruits and vegetables, and canned goods. Fresh and local products in a peaceful setting by the Pacolet River.

DIAMOND SPONSOR - \$1000 *(1 Available)*

- Company Logo included in all announcements as Presenting Sponsor
- Company Name listed as the Presenting Sponsor on all marketing
- Company Logo on Market reuseable totes (Premier size and location)
- 10x20 vendor location available Premier Spot
- Ability to display company banner (that you provide) at the Market
- 10 Market reuseable totes
- First right of refusal to be Presenting Sponsor for 2026
- Other promotional suggestions are welcome

GOLD SPONSOR - \$250 *(3 Available)*

- Company Logo on Market reuseable totes (Medium Graphic)
- Company Logo listed on all digital media and event posters
- 10x10 vendor location available Premier Spot
- Ability to display company banner (that you provide) at the Market
- 4 Market reuseable totes

PLATINUM SPONSOR - \$500 *(1 Available)*

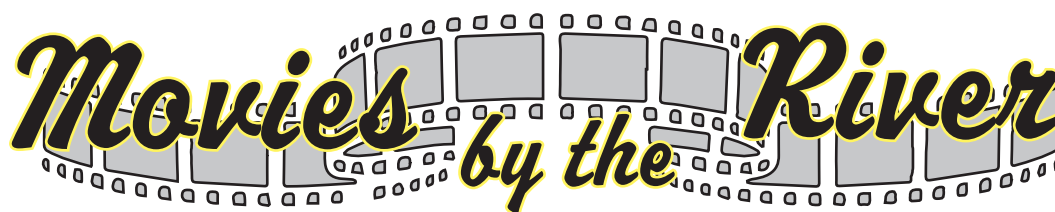
- Company Logo on Market reuseable totes (Large Graphic)
- Company Logo listed on all digital media and event posters
- 10x10 vendor location available Premier Spot
- Ability to display company banner (that you provide) at the Market
- 6 Market reuseable totes

SILVER SPONSOR - \$100 *(5 Available)*

- Company Name on Market reuseable totes
- Company Name listed on all digital media and event posters

BRONZE SPONSOR - \$50

- Company Name listed on all digital media



2nd Saturday, May - August | 8:30PM

Join us this summer on the Pacolet River as we present a FREE family movie. This is a newer event based on requests by the community. Come out and enjoy a movie next to the mighty Pacolet River.

PRODUCER/PRESENTING SPONSOR - \$1000 *(1 Available)*

- Company Logo included in all announcements as Presenting Sponsor
- Company Logo on all popcorn bags given out at the event
- Company Name listed as the Presenting Sponsor on all marketing
- 10x20 vendor location available Premier Spot
- Company announced prior to each Movie Start
- Ability to display company banner (that you provide)
- First right of refusal to be Presenting Sponsor for 2026
- Other promotional suggestions are welcome

DIRECTOR - \$500* *(4 Available)*

- Company Name listed as the Director Sponsor on all digital media, and event posters
- 10x10 vendor location available Premier Spot
- Company announced prior to each Movie Start

***For businesses located in Pacolet
cost will be \$200**

INVEST IN THE PACOLET COMMUNITY



PRESENTED BY



May 17th | Starting at 11AM

Come enjoy the Pacolet River in Pacolet as we paddle our way through history. This event offers novice as well as the expert a chance to Paddle the Pacolet in a kayak. Guided trips will end with a festival of live music, food, drinks and outdoor related activities.

RIVER SPONSOR - \$2500 (4 Available)

- Company Logo listed on all print advertising, digital media & event marketing
- Company Logo on T-shirts
- Company announced on stage
- Ability to display company banner (that you provide)
- 2 Premier parking passes for the Festival
- 4 Passes for Guided Kayak Trip at the Event
- 10x10 vendor location available Premier Spot
- 4 Festival Shirts & 8 Drink Tickets



PADDLE SPONSOR - \$1250 (6 Available)

- Company Logo posted on all digital media and event posters
- Company Logo on T-shirts
- Company announced on stage
- 1 Premier parking pass for the Festival
- 2 Passes for Guided Kayak Trip at the Event
- 10x10 vendor location available
- 2 Festival Shirts & 4 Drink Tickets

PORTAGE SPONSOR - \$350

- Company Logo posted on all digital media and event posters
- Company announced on stage
- 10x10 vendor location available
- 1 Festival Shirt & 2 Drink Tickets



INVEST IN THE PACOLET COMMUNITY

PACOLET RIVER FEST

PRESENTED BY

LILES
CONSTRUCTION

October 18th | 12PM - 7PM

Annual festival held by the river in what was known as Pacolet Mills. This event draws several thousand people to Pacolet with Live Entertainment, Craft Vendors, Food Vendors, and Activities for the Kids. A family event held the 3rd Saturday in October.

GOLD EVENT SPONSOR - \$2500 (4 Available)

- Company Logo listed on all print advertising, digital media & event marketing
- Company Logo on T-shirts
- Company announced on stage
- Ability to display company banner (that you provide)
- 2 Premier parking passes for the Festival
- 10x10 vendor location available Premier Spot
- 4 Festival Shirts & 8 Drink Tickets

SILVER EVENT SPONSOR - \$1250 (6 Available)

- Company Logo posted on all digital media and event posters
- Company Logo on T-shirts
- Company announced on stage
- 1 Premier parking pass for the Festival
- 10x10 vendor location available
- 2 Festival Shirts & 4 Drink Tickets

BRONZE EVENT SPONSOR - \$350

- Company Logo posted on all digital media and event posters
- Company announced on stage
- 10x10 vendor location available
- 1 Festival Shirts & 2 Drink Tickets



All events are administered by the 501c3 organization, the Pacolet Thread. Therefore, all or part of your sponsorships are eligible for a federal tax deduction. Each event is different so you may consider sponsoring multiple events. Most of these events are held by the river, next to the traffic circle. However, the Founder's Day event will be on West Main Street. We hope that you'll consider helping our Town grow by sponsoring these events.

For many of our events we must purchase various items and services so we may consider in-kind sponsorships in lieu of financial support.

Pacoleet Thread
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